

# Michael Pinney

## Head of Design

+44 7713 921 920  
michael.pinney@forlovenotmoney.org  
[michaelpinney.com](http://michaelpinney.com)  
[linkedin.com/in/michaeljpinney/](https://linkedin.com/in/michaeljpinney/)

With over 14 years experience designing and leading in companies of all sizes, I've worked across 0-1 fledgling startups and multinationals with millions of customers.

I also co-host the design podcast ThisTbh where we have thoughtful conversations with industry experts. We try to cover a wide range of topics from ethics in design to building effective teams and designing for markets which vary greatly from your own culture. Across all these topics the common theme is design leadership. Additionally, I'm actively involved in helping to organise the 'Triangles' design community.

Beyond my career I'm a ceramicist, play guitar and enjoy rock climbing.

### *experience*

#### **LendInvest / Head of Design**

2020 – Now

##### **Leading a multi-disciplined team of designers and researchers.**

I oversee and define user experiences across all LendInvest platforms, which are used both internally and externally, as well as the launch of new products and their iterations. The products and tools we've designed were fundamental to LendInvest's IPO in Summer'21 and continue to be the foundation of the business going forward.

I play a pivotal role in shaping both the present and future design strategies within the company. This extends to influencing our marketing approach and business operations.

Since joining LendInvest, I've championed a transformative vision for the design team, reshaping how we interact and collaboration with the broader business. I've introduced a design-focused progression framework, offering team members clear benchmarks for their growth. Additionally, I've spearheaded the evolution of the LendInvest Design System, the foundation of all our platforms.

#### **EF Education First / Lead Product Designer**

2019 – 2020 (Maternity Cover)

##### **Lead the design of an internal tool which provides Education First's teachers the ability to manage their lessons online.**

Working as part of a team spanning across three continents, I joined pre-launch and worked in close collaboration with teachers to shape a tool, through research and iteration, which served their needs.

### *education*

#### **BA (Hons) Graphic Design: New Media**

University for the  
Creative Arts

# Michael Pinney

## Head of Design

+44 7713 921 920

[michael.pinney@forlovenotmoney.org](mailto:michael.pinney@forlovenotmoney.org)

[michaelpinney.com](http://michaelpinney.com)

[linkedin.com/in/michaeljpinney/](https://www.linkedin.com/in/michaeljpinney/)

### **Eurosport** / Senior UX Designer

2017 - 2019 (Contract)

**Led the complete redesign of Eurosport Player, a subscription service available across Europe and the Nordics.**

Whilst at Eurosport I led a number of cross-team activities which culminated in a rearchitected service IA, a user-centric approach to product strategy, their first design system and a unified vision for the experience which would serve their 200M+ users.

In addition I also worked closely with the legal department on the implementation of EU regulations such as GDPR, EU Portability and PECR.

### **Paybase** / Senior UX Designer

2016 - 2017 (Contract)

### **Yubl** / Senior UX Designer

2015 - 2016

### **blinkbox** / UX Designer

2012 - 2015

### **Profero** / Creative Technologist

2011 - 2012

### **AllofUs** / UX Designer

2010 (Internship)